

HISTORIAN & MEDIA
AUGUST/SEPTEMBER 2020



Welcome to August!!! Events include the Georgia Department of Leadership Training. Plan on attending to assist you in having a successful year in programs.

PROMOTION: AUGUST

1. Create a Scrapbook for your Auxiliary. Remember you are the memory maker of your Auxiliary. You can never have too many pictures. Your Scrapbooks can be in the following formats: Hardcopy, video or USB/Flash drive



2. Showcase your Auxiliary on Social Media
HAVING AN EVENT? Call your local media or newspaper to cover your event. Is your event newsworthy? Come to the GLT to get information on this or visit the www.vfwauxiliary.org/resources for examples of newsworthy events.

PROMOTION: SEPTEMBER

1. Historian and Publicity Books
 - a. Historian book- must contain Charter Date, list of charter members, list of this year's officers along with group picture.
 - b. Publicity book- needs to include newspaper articles, press releases, video/audio clips of ways you promote your programs of the auxiliary.

