

## **DEPARTMENT OF GA MEMBERSHIP**

## **JULY 2020 PROMO**

I hope this finds you all well. During this time of crisis, it is good to have the sisterhood/brotherhood found in the VFW and it's Auxiliary. Do you have shut-in members who could use companionship or need to feel useful? Give them names and contact info of several annual and life members to keep in touch with. Thereby giving them purpose and letting the members on their list know they are important to the Auxiliary. Do you have long distance members? Ask if they would like to help call members. Then if you need to get a message out to the whole membership you will be able to call on a few to reach the many. Also, when an annual member needs help to maintain their membership someone will have been in touch with them and know this. That is a wonderful opportunity for other members to participate in the "Adopt-A-Member" program. Through the "Adopt-A-Member" program members can pay for another member's annual dues. Participation on either end can be anonymous. Be sure to discuss with your President, Treasurer, Membership Committee, and Auxiliary ahead of time setting up an "Adopt-A-Member" program and how it would work for your Auxiliary. Then get the word out to your entire membership about this program.

Please take care. Feel free to contact me with questions and suggestions.

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