

## DEPARTMENT OF GA MEMBERSHIP

## AUGUST 2020 PROMO

It is my hope that the COVID-19 crisis has greatly reduced by August, and you are doing well.

In the coming months, perhaps, you could work with your Youth Chair to produce a membership skit. Maybe talk to your local high school drama teacher about students acting in a skit highlighting the “Do’s & Don’ts” of recruiting. It could be live during a meeting or a recording to be played. If recorded, it could be put on your Auxiliary or individual members’ Facebook page, emailed to long distance members, etc. If you wish to do something like this, be sure to contact your school as early as the first part of August. Or if not using youth, do any of your Auxiliary or Post members have drama, writing, and so on background? The skit could use as few as two people. You could use Auxiliary family members too.

**MALTA** is a great tool for dues reminders/notices. It makes sending notices much quicker and easier. I am here if you need help using MALTA.

Remember: When you recruit potential members be sure to put your name on the application as “Recruiter”. Then submit the “Membership Recruiter Awards” form if you recruit five or more new/rejoin members. Each Auxiliary and each Auxiliary member who recruits FIVE new &/or rejoined members between 7/1/20 and 5/31/21 and submits the **MEMBER RECRUITER AWARD form to National by 6/10/21** will receive a “Five Member Pin” and be entered in the drawing for a \$100 VFW Store Gift Certificate. Those who recruit TEN new &/or rejoin members receive the “National President’s Coin” and if TWENTY join/rejoin through their efforts the Auxiliary or recruiter will receive a “National Membership Achievement Award”. Just be sure to send the form to National showing your recruitments and send me a copy. Another way to reach for 100% Membership each year is to encourage Annual Members to become Life Members.

Thank you for all you do. Feel free to contact me with questions and suggestions.

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